Sponsorship for Everybody! Wins Iowa's
Power Read Program (Budget for ONE student)

Everybody Wins! Iowa Mission

Everybody Wins! Iowa (EWI) is a nonprofit organization dedicated to ensuring children's success in school and life through weekly one-to-one read-aloud experiences with caring adults.

Everybody Wins! Iowa History

Everybody Wins! Iowa was started in 2002 serving 15 children in the Des Moines School Community. During FY24, our program served 454 students at 28 program schools located across Central Iowa. EWI served 7 school districts in 3 counties (Polk, Dallas, Warren) in the cities of Ankeny, Clive, Des Moines, West Des Moines, Indianola, Norwalk, and Perry.

Power Read Program

Power Read is our signature program where students meet with their mentor weekly and read aloud to bond and build a relationship together. During Power Read, the pair interacts in a one-to-one, informal, safe, and fun setting. Through these ongoing read-aloud sessions, elementary students in the program use reading as a vehicle to develop their social and emotional learning, build positive relationships with their mentors, and practice reading in a low-pressure setting, which prepares them for success in school.

Sponsor Details

Power Read Sponsorship Budget for ONE student

	Description	Cost per student	Total
Staff	Manages program mentors, students, school staff (PTE)	$60	$60
Volunteer Outreach and Enrollment	Data management, coordination, interview, recruitment, background checks, etc.	$100	$100
Volunteer Training and Program Materials	Volunteer orientation & training, Innovative Mentoring Software data system, program activities, evaluation, and supplies	$215	$215
Books and Equip.	Book cart, books, new books for children to take home, supplies	$100	100
Administrative costs	5% cost for telephone, insurance, etc.	$25	$25
Total cost:		$500	**$500**

Sponsor Benefits

When you become a Power Read program sponsor, your organization will be listed as a sponsor on our website, in our newsletter, and in our annual report. We also would like to invite you to one of our programs so that you may be recognized for your support. During this time, you may be a 'guest reader' for the kids if you choose. Your sponsorship will also be posted with a special thank you message on our social media platforms. If your organization uses social media, your organization will be directly tagged in the post.

Power of One

The philosophy of Everybody Wins! Iowa is based upon the power of one - **one mentor, one child, one book at a time** - as a way to cultivate both academic success and the love for reading.

For more information or to sponsor a Power Read program, please contact Karen Ligas, Executive Director, statedirector@everybodywinsiowa.org or (515) 277-7590.